

# Higher Business Management

## Why take this course?

Business Management is a subject which is at the very heart of contemporary society. Almost everyone comes into contact with business every day as consumers, employees and employers. What businesses do affects everyone in society and has an impact on how we all live our lives.

## By studying the course you will develop and extend:

- knowledge and understanding of the ways in which society relies on businesses and other organisations to satisfy its needs
- understanding of enterprising skills and attributes by providing opportunities to study complex business issues
- understanding of business-related financial matters
- understanding of the steps taken by businesses and other organisations to improve overall performance and effectiveness
- knowledge and understanding of the main effects that external influences, such as economic impact and sustainability, have on large organisations

## To succeed in this course, you need...

The knowledge and skills evidenced by a good pass at National 5 are a good foundation for Higher study in this subject. It is, however, possible for a motivated and hard-working student (normally in S6) to take this course without previous background in this subject area.

To do well in this course, you need to be prepared to work hard in your own time. The class have weekly schedules of work which cannot be completed in class. It will be your responsibility to keep up with these by effective use of your study time within and outwith school.

The course requires the ability to write in considerable depth.

## Course structure and content (subject to change by SQA)

The course is comprised of 3 units:

- Understanding Business
- Management of People and Finance
- Management of Marketing and Operations

## Course Assessment

Written exam (2 hours 45 mins) - 90 marks

Assignment (in class time, externally assessed) - 30 marks

## Where might this course take me?

The course will give you an understanding of the dynamic, changing, competitive and economic environment of industry and commerce. It will develop your skills in communicating and presenting business-related information, in a variety of formats.

With reference to future study, it is particularly relevant if you are intending to study any business related course or a course with a business component.